

# Newsletters Aéroport Béziers Cap d'Agde (Grande-Bretagne - 21 juillet)

<https://us13.campaign-archive.com/?e=&u=06667d5e3d0a8ced7362c844d&id=8741775f3c>

Prospects	TOTAL
Nombre de destinataires	150 000
Taux d'ouverture	13,9% (20 798) 😊
Taux de réactivité	4,6% (974) 😞

Le taux d'ouverture est très satisfaisant (près de 21000 consultations), mais un taux de réactivité décevant et largement inférieur aux 2 e-news précédentes (974 clics générés). La période d'envoi (la veille de l'annonce de la fermeture de Thomas Cook) et la qualité des contenus peuvent expliquer ces résultats.



40

108

## WELCOME TO LANGUEDOC!

*Béziers, Sète, Cap d'Agde, the Canal du Midi... Thanks to direct flights from London Stansted & Luton, Manchester, Edinburgh and Bristol to Béziers Cap d'Agde, getting to Sète, Béziers or Cap d'Agde has never been easier. A warm welcome awaits you under the blue skies of the Mediterranean, wine growers will happily open their doors and let you taste their wines.*

12 must-see sites

33

Direct flights to Béziers Cap d'Agde

47



62

## STAY IN THE VINEYARDS

*Enjoy your stay at Domaine du Selhac, ideally situated between the sea, close to Sète, the Thau Lagoon and rocky garrigue scrubland.*

For more details

20

Out and about: Sète and the Thau Lagoon



46

## WAKE UP TO SEA VIEWS!

*Stay in a 3\* hotel, from €66 night/2 people: take a leisurely walk along the beach or around the vineyards that flank the Canal du Midi.*

For more details

15

Vineyards and gastronomy



93

## IT IS STILL SUMMERTIME IN CAP D'AGDE MÉDITERRANÉE!

*Sweet temperatures, bright colors, wide beaches, typical villages, vineyards... The perfect season for relaxing holidays around Agde and Pézenas!*

For more details

22

A never ending summer



48

## AUTUMN AT BARGAIN PRICES!

*Special offer! 2 weeks for the price of 1 in an apartment with a sea view. From 315€/2 weeks.*

For more details

9

All our accommodation good deals



51

## A PERFECT DAY WITH FRIENDS ON THE CANAL DU MIDI!

*From the 9 Locks of Fonsérannes to the city center of Béziers, enjoy a tasty, festive and sporting experience!*

Watch the video

12

The 9 Locks of Fonsérannes



21

## BOOST YOUR ENERGY LEVELS!

*The ultimate energy boost! A well-being break in Sète-Balaruc-les-Bains from 60€/person.*

For more details

12

Thau Archipelago



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## LOW COST FLIGHTS TO BEZIERS CAP D'AGDE

*Direct flights to Béziers Cap d'Agde with Ryanair from London Stansted, Luton, Bristol, Edinburgh, Manchester.*

Bristol: 9 Luton: 12 Stansted: 8  
Edinburgh: 9 Manchester: 12