

Newsletter Grande Bretagne – 4 septembre 2019


<http://f.info.herault-tourisme.com/o/?s=d09-1810-3F5D-9e08d484-3a05>

Prospects	TOTAL
Nombre de destinataires	330 000
Taux d'ouverture	14,9% (49 170)
Taux de réactivité	10,8% (5 293)

À NOTER

Résultats satisfaisants : plus de 49 000 ouvertures et près de 5 300 clics générés sur les contenus. A noter une belle homogénéité des clics sur l'ensemble des contenus proposés.

Merault-Languedoc Tourism



WELCOME TO LANGUEDOC!

A warm welcome awaits you under the bright blue skies of the Mediterranean, with wine growers who will happily open their doors and show you their wines, and hiking trails to guide you across the countryside to some of the area's most famous sights.


12 must-see sites [Plan your Languedoc holiday](#)

527

45

199

THE LANGUEDOC COAST



PALAVAS LES FLOTS, BETWEEN THE MEDITERRANEAN AND THE CAMARGUE


Be sure to visit this small fishing village with its wide, fine sand beaches and lagoons which are home to flocks of pink flamingos.

[Watch the video](#)

[Plan your holiday in Palavas les Flots](#)

499

42



WAKE UP TO SEA VIEWS!

Enjoy a stay in a 3* hotel, from €166 night/2 people: the most recent views of the Mediterranean, then stretch your legs with a long, leisurely walk along the beach or stroll through the vineyards that flank the Canal du Midi.

[For more details](#)

[What to see and do](#)

542

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LANGUEDOC'S HERITAGE



MONTPELLIER CITY BREAK

Montpellier has wine bars, trendy restaurants, museums and monuments, but this city is rich in history too. City breaks including a guided tour of the ancient city centre from €37,70 per person.

[For more details](#)

[Visit Montpellier](#)

529

173




ENSOR, MAGRITTE, ALECHINSKY...
This autumn, don't miss the new temporary exhibition at the Musée de Lodève: 100 Years of Belgian Art from Impressionism to CoBrA, featuring 90 masterpieces from the Museum of Iselles.

467

155

[Discover the Larzac area](#)

THE VINEYARDS OF LANGUEDOC



STAY IN THE VINEYARDS

Enjoy an overnight stay at Domaine de Selhac, ideally situated between the sea and Frontignan's rocky garrigue scrubland.

[For more details](#)

447

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[Out and about: Sète and the Thau Lagoon](#)



MARSEILLAN SHORT BREAK

Nestled between the Mediterranean and the port of Sète. During your stay, be sure to visit the Maison Noilly Prat, the oyster farms, the coastline and its beaches, and the Canal du Midi.

[For more details](#)

316

73

[Lifestyle of the Thau archipelago \(video\)](#)

Lignes Montpellier:

- Bristol: 108
- Gatwick: 92
- Heathrow: 88
- Luton: 78

Lignes Béziers Cap:

- Bristol: 86
- Edimbourg: 75
- Stansted: 60
- Luton: 64
- Manchester: 68



LOW COST FLIGHTS TO MONTPELLIER

Direct flights to Montpellier with easyJet from Bristol, London Gatwick and Luton, and from London Heathrow with British Airways.

Bristol London Gatwick London Heathrow London Luton

LOW COST FLIGHTS TO BEZIERS CAP D'AGDE

Direct flights to Béziers Cap d'Agde with Ryanair from London Stansted, Luton, Bristol, Edinburgh, Manchester.

Bristol Edinburgh London Stansted
London Luton Manchester