

Newsletter Béziers Cap d'Agde – Grande Bretagne – 10 avril

<http://f.info.herault-tourisme.com/o/?s=dog-1810-3CB1-geo8d484-34cf>

Prospects	TOTAL
Nombre de destinataires	330 000
Taux d'ouverture	15,4% (50 820)
Taux de réactivité	6,3% (3 201)

À NOTER

330 000 destinataires et près de 51 000 ouvertures générées pour cette première news adressées sur le marché britannique. Excellente visibilité donc pour les 5 lignes desservies par Béziers Cap d'Agde sur ce marché. A noter la belle performance de l'édito et du contenu de Sète.



1 277

LANGUEDOC AND THE MEDITERRANEAN - NOW JUST A SHORT FLIGHT AWAY!

Béziers, Sète, Cap d'Agde, the Canal du Midi... Taking a short break in Sète, Béziers or Cap d'Agde has never been easier. Thanks to direct flights from London Stansted, London Luton, Manchester, Edinburgh and Bristol to Béziers Cap d'Agde, you can go straight to the Mediterranean, the Canal du Midi and the Languedoc vineyards.

12 must-see sites

Direct flights to Béziers Cap d'Agde

15

34



219

BEZIERS, VINEYARDS AND THE CANAL DU MIDI

A 95 m² farmhouse in the heart of 50 ha vineyard, surrounded by olive trees, a few steps away from the Canal du Midi. From 500€/week for 6 people.

For more details

Video of the Canal du Midi

63



534

THE CHARACTERFUL CITY OF SÈTE

Surrender to the charms of Sète, an authentic destination whose busy port features many buildings with colourful facades. Stay in a 3-star hotel in Sète from 99€/night/pers.

For more details

Video of the Thau area

238



162

THE VALMAGNE ABBEY

Surrounded by vineyards, this cathedral is a highlight of the Thau archipelago. Visit one of France's most beautiful Cistercian abbeys; stroll in the medieval gardens and taste the wines made here.

For more details

The Thau Archipelago

29



316

CAP D'AGDE MÉDITERRANÉE: HERITAGE AND AUTHENTICITY

Taste delicious wines at attractive domains; visit charming villages near the historic towns of Agde and Pézenas, close to the Canal du Midi, and experience the area's wonderfully laid-back lifestyle.

Tips and good deals

163

Video of Cap d'Agde Méditerranée



185

HAVE FUN!

Spend a day visiting the 9 locks at Fontseranes on the Canal du Midi!

Watch the video

28

How about a wine route?



251

A NIGHT UNDER THE STARS!

Treat someone, or treat yourself to a night under the Milky Way, looking at the stars and seeing the heavens spread out above you: it's a magical experience!

For more details

82

Video of Montpellier



FLIGHTS TO BEZIERS CAP D'AGDE

Direct flights to Béziers Cap d'Agde with Ryanair from London Stansted, Luton, Bristol, Edinburgh, Manchester.

Bristol
Edinburgh
London Stansted
London Luton
Manchester

43

42

63

43

45