

# Newsletter Grande-Bretagne – 26 mars 2019

[http://image.herault-tourisme.com/2019/Archives/UK\\_260319.html](http://image.herault-tourisme.com/2019/Archives/UK_260319.html)

Prospects	TOTAL
Nombre de destinataires	330 000
Taux d'ouverture	9,7% (32 010)
Taux de réactivité	8,7% (2 742)

## À NOTER

Résultats satisfaisants d'un point de vue quantitatif: plus de 32 000 ouvertures et plus de 2 700 clics générés sur les contenus. Belles performances de l'édito et des contenus sur le canal du Midi et le vignoble de Béziers Méditerranée ainsi que pour les villages autour de Cap d'Agde,



980

### HOLIDAYS IN LANGUEDOC

Montpellier, Sète, Béziers, the Canal du Midi, The Camargue, St Guilhem le Désert...  
The Hérault area boasts many remarkable, unique and historic sites, both natural and man-made. Come and visit them!

12 must-see sites

Plan your Languedoc holiday

45

82



### VINEYARDS AND THE CANAL DU MIDI

A renovated farmhouse in the heart of a vineyard surrounded by olive trees, and a few steps away from the Canal du Midi. From 500€/week for 6 people.

For more details

Video of the Canal du Midi

156

456



### THE CHARACTERFUL CITY OF SÈTE

Surrender to the charms of Sète, an authentic destination whose busy port features many buildings with colourful facades. Stay in a 3-star hotel in Sète from 99€/ night / pers.

For more details

Video of the Thau area

67

217



### THE VALMAGNE ABBEY

Surrounded by vineyards, this cathedral is a highlight of the Thau archipelago. Visit one of France's most beautiful Cistercian abbeys; stroll in the medieval gardens and taste the wines made here.

For more details

The Thau Archipelago

29

130



245

### BEACH AND WINE-MAKING VILLAGES

Explore the Canal du Midi and Languedoc's characterful villages and towns, all within easy reach of the beaches of Cap d'Agde, Viès and Portiragnes and the town of Pézenas.

Tips and good deals

163

Video of Cap d'Agde Méditerranée



208

### THE CÉVENNES NATIONAL PARK AND ITS LIMESTONE PLATEAUX

Enjoy a weekend break in the Larzac plateau area: visit the Museum of Lodève, taste some local produce, enjoy a breath of fresh air at the Cirque de Navacelles...

Watch the video

15

Stay in a "Logis" hotel



129

### SET YOUR SIGHTS ON MONTPELLIER

With over a thousand years of history plus new neighbourhoods designed by leading international architects, Montpellier is a cultural destination second to none. Your short break starting from 50€.

For more details

16

Montpellier



### LOW COST FLIGHTS TO MONTPELLIER

Direct flights to Montpellier from London Gatwick, Luton, London Luton, London Heathrow, Bristol, Edinburgh, Manchester, London Stansted.

28

24

30

26

Bristol

London Gatwick

London Heathrow

London Luton

### LOW COST FLIGHTS TO BEZIERS CAP D'AGDE

Direct flights to Beziers Cap d'Agde from London Luton, London Gatwick, London Heathrow, Bristol, Edinburgh, Manchester, London Stansted.

22

26

24

24

Bristol

Edinburgh

London Stansted

24

London Luton

Manchester

27

### WE'D LOVE TO HEAR FROM YOU

Have you visited Occitanie? Take part in our online survey and you could win a free holiday!